VBq3

Importance of college savings

Universe

Persons who have at least one child under the age of 18 as identified in VBq2@c1age through VBq2@c10age

Description

VBQ3 asks respondents the importance they place on saving for their children’s college education.

Comparability

Question to respondent

How important is it for you to save for your children’s college education? Please use a scale of 1 to 5 where 1 is not at all important and 5 is very important.

Instructions to interviewer